

HEIGHT **5'11"** BUST **34"** WAIST **27"** HIP **37"** SHOE **11** DRESS **2-4 US / 6-8 UK / 34-36 EU** HAIR **BLONDE** EYES **BLUE**











Janelle LaFond ©











Photographer / JEFFERY WILLIAMS-KORING  
[WWW.JEFFERYWILLIAMS-KORING.COM]  
Designer / SANDRA MAGUIRE  
Hair / BERGUA PADILLA  
Make / JENNIFER SHAWNE [WWW.THEMAGICMIRROR.COM]  
Make / TILLY PERCY

WITH A FLAIR FOR SIMPLICITY, AMERICAN PHOTOGRAPHER JEFFERY WILLIAMS VISUALLY CAPTIVATES USING ALL THINGS NEUTRAL AND NATURAL

American photographer Jeffery Williams was born in Lakeland, Florida, in 1957. He worked as a software engineer for thirty years for companies like IBM, Texaco and American Airlines before he switched careers and made his longtime hobby his profession. He originally began focusing on architecture and landscape photography but soon came to realise that his ultimate interests lie in fashion, hair and beauty. He provides photography services for hair shoots, bridal portraits, corporate head-shots, and model portfolio developments.

The majority of Williams' work concentrates on individual models in a simple setting. He usually chooses to frame the model against a neutral or plain background, emphasising her natural features and giving her scope to experiment with different moods. His images of red-haired Katie Lopez in a yellow and white crochet dress and a braided updo are particularly clean and fresh.

Williams has produced work for 'Not Just A Label', 'The Photographer Link', 'Fashion Network Seattle', 'Distrapped Magazine', 'Pink Polish', 'Smashing Darling', 'Nuave World', and 'Posh Couture'. His summertime images of Brazilian model Nivea Zacarkim, decked out in large sun hats and neutral makeup, have been featured on the Benjamin Kanarek blog.

Williams has also shot the look-book for the environmentally-conscious brand K. Hendrix. The label is designed by Kimberley Hendrix, a Project Runway casting finalist. All her pieces are handmade and have been created from quality vintage materials. The 2011 look-book features model Roxanne Jewel Vaist in shredded fabrics and boiled sequins. Williams highlights the unique, flawed nature of this 'remade' clothing by shooting Roxanne against a distressed brick wall, cracked concrete and washed-out window panes.



